



Badass Brooklyn Animal Rescue

ANNUAL REPORT 2019

BADASS
BROOKLYN ANIMAL RESCUE

TABLE OF CONTENTS

[Letter from the Executive Director](#)

[Data Points 2019](#)

[Heartworm Program](#)

[Major Medical Program](#)

[Behavior Program](#)

[Senior Program](#)

[The Badass Community](#)

[Fundraising](#)

[Rescue Missions](#)

[Financials](#)

[Board Of Directors](#)



LETTER FROM EXECUTIVE DIRECTOR



Since 2011 Badass has grown leaps and bounds as an organization.

When I first got involved with Badass in 2013, after adopting my first dog Clark Kent, it was a small group of dedicated volunteers all wearing different hats to get the work done. By 2019 we have grown into a more sustainable rescue with over 75 core volunteers and 200+ general volunteers. Never compromising on the standards that sets us apart as an organization.

Having responsibly rescued, rehabilitated and adopted out over 2,700 dogs we have learned a lot over the years. 2019 was a big year for Badass as we continued to work on infrastructure, sustainability all while continuing our life saving work & setting the highest standards possible in rescue. In 2019, Badass rescued 237 dogs, provided lifesaving care/surgeries to over 15 dogs, heartworm treatment to 43 dogs and rescuing 23 seniors.

Because community and having a direct hand in the lifesaving work we do is important to us, the rescue team hit the road for 3 rescue missions in FL, TX and AL. The team worked directly in the shelters, getting to know the dogs and working with our southern partners & the shelter staff. Long days and nights go into every rescue mission which are often emotional and exhausting. But the 90 dogs saved on these trips makes it worth every difficult moment.

With a focus on continued training and education for our volunteers and fosters, we provided more in person training to fosters and invited a number of our core volunteers to training seminars all over the country. One of the things I love most about Badass is it's dedication to building and maintaining a culture that is positive, supportive and inclusive. We encourage all our volunteers and fosters to reach out for support at any time and we work to stay in touch with what the needs are so we can best support the entire Badass community.

— Krista McDonald | Executive Director

DATA POINTS



237

dogs rescued



234

adoptions



75

foster homes



6,000

hours donated
by volunteers



950

individual donors



\$700

average cost
of saving a dog



43

dogs treated
for heartworm



15

surgeries +
specialty care cases



23

senior dogs
rescued

HEARTWORM PROGRAM



When we first met **Jane Goodall** she was being surrendered to the shelter in Selma AL in very rough shape. Overgrown nails, underweight, bad skin and heartworm positive and a senior to boot. We knew we could not leave her behind and we took her from the shelter that day. It was clear Jane was a sweet dog that had a lot of love to give. Social and friendly with both humans and animals, she was looking for a lap to curl up in and a home to give her the TLC she needed.

Jane Goodall needed not only good nutrition to help her body fight the heartworms, but to help her coat become healthy again. We brought Jane up to NY to undergo her Heartworm treatment in the comfort of a loving foster home. It was in this foster home that she began to show more of her goofy personality. The treatment for heartworms takes 3 plus months and as the months passed we begin to see a much healthier Jane appear.

Once Jane completed her treatment for Heartworms, she was adopted into a loving forever home and now lives with her canine sister Bonnie (also a Badass alumni)!

BADASS FACT: Heartworm is highly treatable, but treatment can cost from \$600 to \$1,300 per dog.

Heartworm is a parasitic worm that is spread from host to host by mosquitoes, most commonly in dogs. When left untreated, heartworm can lead to congestive heart failure. Heartworm prevention is a common practice in the Northeast, but in the South particularly in rural areas where we rescue, consistent heartworm prevention is much less common.

SURGERY PROGRAM



In September of 2019 we met Joan Jett, a young happy dog in Selma AL who happened to have a bit of mange. But that didn't stop her from romping around and having a great time playing with her new human and dog friends. Unfortunately during all the celebrations on getting out of the shelter she tore her ACL which would require surgery once she made her way to NYC. Once in NYC in a loving foster home, she showed her foster sister the joys of having a daily playmate. After a couple of weeks in NYC she began to slow down and her abdomen began to grow and an abscess appeared. We rushed her to the vet and discovered she was septic! A very rare occurrence that has a very low survival rate.

We worked to give Joan Jett the best chance possible by rushing her into emergency surgery. She made it through the surgery and spent the next week at VERG. Every day was touch and go until she turned a corner and was able to head home! We will never know the true cause of her sepsis as all tests pointed to an unknown cause. The amazing thing is that Joan made it through and is now a happy and healthy dog living her best life in her adoptive home with her brother Wes (a Badass Alumni)!

Badass Facts: Many dogs that have serious injuries or illnesses will die in shelters because most rescues aren't capable of treating the conditions. Mangled legs- broken legs that have healed improperly (hit by cars etc) are common. We raise money for the surgeries and do the aftercare until they are ready to be fostered. Long term and labor intensive rehab process- often don't adopt them out until after the rehab.

BEHAVIOR PROGRAM



When **Butterfly McQueen**, who had been adopted in 2016, was being returned because of a new baby in the house we welcomed her back with open arms. During her first stay in rescue, Butterfly had been a social dog who enjoyed pack walks and snoozing with her foster sister. We soon discovered that she had developed some anxiety and separation issues that would require some extra training to help her with.

Badass partners with some amazing trainers that not only provide basic training but also board & train programs for some of our tougher to tackle cases in the city. So off to Vermont she went, to re learn how to be the comfortable and confident dog we knew was inside. We invest a lot in our dogs and that doesn't just mean vetting. When a dog needs extra help learning how to be their best self, we put every effort into helping them get there. Butterfly was no exception. In VT she learned how to socialize with dogs, how to spend time on her own and that the world was an ok place after all!

Lucky for her, she had already met her forever family before even getting to the trainers. Our long time volunteer and adopters of (now 4!) Badass dogs drove her from BK to VT and couldn't get her out of their minds. They went to visit her and decided she would make a wonderful addition to their pack! Butterfly - now Goldie - is living her best life up in VT with 2 Badass siblings!

Badass Facts: As part of our commitment to our dogs' ongoing well-being, Badass has developed an innovative, extensive training program for our foster parents as well as our rescue dogs. Across the country, post-adoption return-to- shelter rates for dogs and cats have been reported to be between 7 percent and 20 percent for the first six months following adoption. BBAR is dedicated to keeping our adoptive homes forever homes and our innovative training program plays an integral part in maintaining low return rates.

SENIOR PROGRAM



Seniors have a hard time making it out of a shelter and into an adoptive home. But here at Badass, we love our seniors!! We never turn our back on a dog based on age or medical, which comes in handy for the seniors we pull since most come with a slew of vetting needs.

Mike Wheeler was no exception to this. This ball loving, kid friendly, overall social dog came with a host of medical issues. Mike had worn down teeth and needed a major dental to get his mouth feeling better. He also had multiple lumps on multiple legs that needed to be removed and biopsied. Everytime you put a dog under for surgery there is a risk, but that increases the older a dog becomes. Mike made it through each surgery like the champ he is! A couple mast cell tumors removed with clean margins later, he was back to playing fetch and napping with his tennis ball in his mouth!

Not everyone can take on adopting a senior, but those that do are rewarded with the love of their dog tenfold. Mike's adopters, who happen to have been his fosters now know this to be true. And lucky for Mike, they all moved to Hawaii and he gets to spend his golden years playing fetch in the sand and ocean breeze.

THE BADASS COMMUNITY



The Badass community is larger than ever! With over 93,000K “likes” on our Badass Social Media pages, and over 2,440 members in our “Badass Dog Lovers” adopter group, we couldn’t be more thankful for all of the support we get from adopters, fosters, volunteers, or just general “fans”. True to our mission, “our commitment to our dogs doesn’t end with adoption: we provide a strong, structured and supportive adopter community, enabling our adopters to take better care of their dogs and each other. Our rescues become part of a larger Badass community, ensuring they will never be abandoned again.” We pride ourselves on this part of our mission, so here is a snapshot of some of our top posts in our “Badass Dog Lovers” group this year. It will truly give you an insight as to how “Badass” our community is.

FUNDRAISING



Badass Summer Festival

Summer Fest is Badass' community celebration! Offering our adopters a day or reunions & meet ups while giving the community at large a great day of food, drink, activities and DOGS! One of our 2 large annual self-produced fundraisers, Fall Fest welcomes anyone and everyone to buy products from local vendors, munch on delicious food, talk to trainers, get their animals photographed, meet local dog walkers, visit the famous Badass kissing booth, chat up our wonderful sponsors, and much more. This year, our annual Fall Fest grossed approximately \$11,700 thanks to our Badass supporters!

RESCUE MISSION #1

Florida, February 2019



Required Rescue | Chipley FL | 2/1–2/8

We headed down to Chipley FL to support our local partner and save some wonderful adoptable dogs from the shelter post Hurricane Michael. The area was left in very bad shape after this hurricane hit and was in major need of assistance.

Number of dogs saved: 22

Major medical or stand out dogs/moments

- Mange cases
- Severely underweight
- Heartworm dogs
- Parvo!

RESCUE MISSION #2

Texas,
June 2019



Dallas TX and surrounding area, 3 shelters, 7/29-8/2, Camp Badass

We went down to TX in the heat of summer to save some dogs from 3 different shelters. Many great dogs were saved including a blind senior dog.

Number of dogs saved: 25

Major medical or stand out dogs/moments:

- Saved two dogs that needed immediate surgery on their legs and without rescue would be PTS.
- Saved a dog on the table for euthanasia because she had mange and was determined to not be adoptable.

RESCUE MISSION #3

Selma,
Sept/Oct
2019



Selma 9/30 – 10/4

Selma is an area that always needs help getting dogs out.

Number of dogs saved: 43

Major medical or stand out dogs/moments:

- Jane goodall dropped off in very bad shape by owner
- Lots of owner surrenders.

FINANCIAL STATEMENTS



Statement of Activities For the Year Ended December 31, 2019

Since 2011, Badass has run primarily on volunteer superpower! In 2018 we hired our first Head of Rescue Programs and in 2019 we hired our first Managing Director. To date we function with 1 paid staff member and over 60 day to day volunteers. We are very fortunate to have an army of passionate volunteers who dedicate countless hours to running our rescue, rehabilitation and rehoming programs.

Brooklyn Badass Animal Rescue® is a 501(c)(3) not-for-profit corporation qualified to receive tax-deductible contributions. These financial summaries were compiled by management.

REVENUE

Adoption Fees: \$112,050

**Individual Donations and
Event Income: \$234,139**

Grants and Sponsorships: \$35,000

Corporate Partnerships: \$37,993

Merchandise Sales: \$6,199

In-Kind Donations: \$210,000

Other: \$5,011

Total Revenue: \$640,397



PROGRAM EXPENSES

Vetting Services

\$188,792

Boarding and Transport

\$255,608

Travel fees

\$23,451

Training

\$38,127

Dog Food and Supplies

\$12,703

Program Related Rent, Office Expenses, and Professional Fees

\$79,233

Total Program Expenses

\$597,914

General and Administrative Expenses

\$26,651

Fundraising Expenses

\$28,480

Total 2019 Expenses

\$653,045

Changes in Net Assets

\$-12,648

BOARD OF DIRECTORS



Eva Armstrong
President/Chairwoman



Sara Aliza Cross
Vice President



Kerry Scheidt
Treasurer



Erin K. Hurley
Secretary

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BADASS

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