



BADASS ANIMAL RESCUE

ANNUAL REPORT 2021

BADASS
ANIMAL RESCUE

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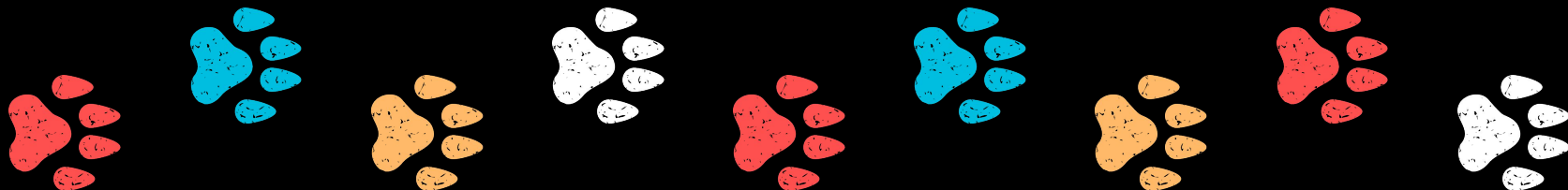
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LETTER FROM OUR EXECUTIVE DIRECTOR



Krista Almqvist, Executive Director

It's not every year that you get to celebrate a 10th Anniversary! And here at Badass, we did it right. 2021 marked ten years of saving dogs, building a strong and supportive community and kicking ass while doing it. This last year brought with it continued struggles with Covid including transport delays, an influx of dogs to our partner shelters and the uncertainty of the future. But our fearless and strong volunteers worked tirelessly to keep things moving at Badass. Focusing on the things that mattered most, which is the dogs and the humans that are a part of their journey.

In 2021 we brought back our Badass Bash, created the first ever Badass calendar and had the largest Strut Your Mutt yet! We held a weekend long volunteer retreat and invited our adopters to join us for a day. Our community came together throughout the year to celebrate 10 years, 3,000 dogs and 1 mission! The Badass community is connected, strong, supportive and dedicated to our mission and dogs. I am so proud and appreciative of every single volunteer, foster, adopter, donor and partner who is a part of this community. Thanks to each and every one of you. I am looking forward to what the next ten years will bring!

DATA POINTS



276

DOGS RESCUED



270

DOGS ADOPTED



125

FOSTER HOMES



6,000

VOLUNTEER HOURS



1,000+

INDIVIDUAL DONORS



\$750

AVERAGE COST OF
SAVING A DOG



75

DOGS TREATED
FOR HEARTWORM



35

SURGERIES &
SPECIAL CARE CASES



23

SENIOR DOGS
RESCUED

HEARTWORM PROGRAM



Every year Badass commits to, treats and re-homes dozens of dogs who are heartworm positive. We believe that every dog deserves a chance at a full and happy life which is why we commit to so many heartworm dogs that get overlooked. In 2021, we treated **75 dogs for heartworms** in partnership with our vets here in NYC and down South.

Meet **Vessup Bay** who we met in the USVI. Vessup Bay was very underweight and suffering from heartworms when we met her. Once she got to NY and gained some weight, we were able to begin her treatment and three months later she was cleared for adoption. Vessup was adopted into her forever home where the only thing left in her heart is love!

SURGERY PROGRAM



Badass takes our commitment to each dog seriously which is why we have a major medical program. Each year, we treat dozens of dogs for vetting needs that go beyond the basic needs. Saving lives through medical procedures such as ortho, eye, TEKA or mass removal surgeries. We take on cases that range from allergies to the mysterious and rare viruses or infections.

2021 was no exception as we cared for **Jessica Day** who fell ill after Heartworm treatment with a mysterious illness. After running many tests and days in the ICU, we discovered Jessica was infected with both babesiosis and rocky mountain spotted fever. Both of which require months of antibiotics and care to recover from. It was touch and go for Jessica for a number of weeks, but we gave her the time and care she needed to fight her way through it!

BADASS LOVES OUR SENIORS



Because Badass doesn't discriminate on the basis of age, we take in many senior dogs each year. Most of whom require additional medical care to get them ready for their adoptive home. For our 10th Anniversary year, we rescued **23 senior dogs**, all of whom received a full blood work up in addition to treatment for any medical needs.

Meet **Selma**, a senior gal from Selma, AL who was thrown from a car as a puppy, resulting in facial injuries. She lived her life in a home with her sister Wannabe until their owner passed. Selma and Wannabe spent a month alone in their home before coming into rescue. Suffering from malnourishment and major hair loss from a flea infestation, they were both in very poor condition. After a few months of good food, comfort and love, Selma was ready to find her forever home. She was adopted and is now the queen of her new home!

TRAINING PROGRAM

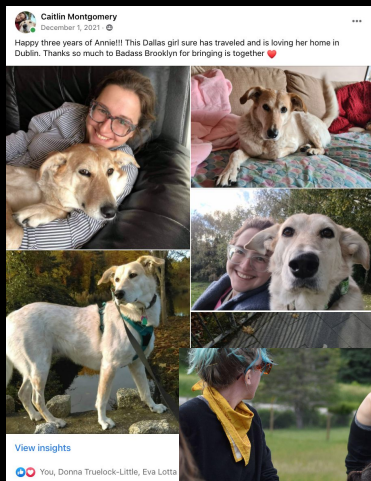


Every year Badass makes an investment in the training of our dogs - from sending trainers into the fosters home to providing Board & Train opportunities to dogs that need a little extra help learning the fundamentals. Because Badass takes our commitment seriously, we work on investing in the long term wellbeing of our dogs. That includes ensuring they become good citizens and are set up for success in both their foster and adoptive homes.

In 2021, we provided training support for **33 Badass foster dogs**. Our training program allows the dogs and human fosters to feel supported on their fostering journey with Badass as each dog learns to navigate a new life away from the shelter.

Grace Hanson had multiple one on one sessions in her foster home in order to prepare her for a forever home - learning the foundations of manners and working on leash reactivity in a busy city. Grace found her forever home and now has an extended pack filled with dog cousins!

COMMUNITY



10th Anniversary Alert! Badass turned 10 in 2021 and with that came a year of celebrating one of the things that makes Badass so, well Badass - Our Community!

Our community is our volunteers, fosters, adopters, partners and supporters. We support each other not only as it relates to our shared love of Badass dogs and the mission, but as humans and members of a shared world. Our private Facebook group for adopters and fosters allows a safe space for dog owners to ask questions, get support and share the MOST adorable photos of their Badass pups! This sense of community extends beyond the online world with fosters, adopters and partners working together, building a supportive network and always stepping in to help one another as needs arise from the little things like handing off crates to emergency pet sitting.

This year we put together a weekend of fun for our volunteers, fosters and adopters at Eva's Play Pups. Two days filled with outdoor activities, dogs and fellow Badass humans all as a thank you for their dedication while providing an opportunity to connect in a way we have been unable to do so since early 2020.

FUNDRAISING



2021 was a year of events as we celebrated our 10th Anniversary. With the return of our Badass Bash to the first Badass calendar and the largest Strut Your Mutt yet, we honored the last ten years of rescue work in style and had a blast doing it!

Our Badass Bash was a huge success with a sold out event that raised more than any previous year. Our supporters came out ready to raise money for the dogs and celebrate everyone that has been a part of the over 3,000 lives saved. In attendance were adopters, fosters, volunteers, partners and supporters that spanned the life of Badass. Our keynote speaker, The Good Dog Foundation - Rachel McPherson, Founder/President touched the hearts of everyone in attendance. We celebrated Dr. Daniel Spector from AMC with our Louis F. Turco award for all the work he does to save the lives of pets in need here in NYC.

Our team came to Strut Your Mutt ready for a day of fun in the park! This year we surpassed our goals, bringing in over \$45,000 in donations in partnership with our amazing team members.

To celebrate the last 10 years of rescue and most importantly the dogs that have shaped who we are, we created our first Badass Calendar!

RESCUE MISSIONS

#1 Vidalia GA

To kick off our 10th Anniversary, we headed down to GA to save **75 dogs from 6 shelters!** In true Badass fashion, we worked in partnership with SOAPS to clear as many of the shelters as possible - including our senior boy Andy Rooney who stole our hearts right away.

Because Badass doesn't discriminate against breed, age, size or medical condition we walked away from this rescue mission with 5 seniors, 5 major medical cases and a dog that had been shot in the head yet survived! All of whom have been treated, rehabilitated and adopted into loving homes.



RESCUE MISSIONS

#2 Dallas TX

Heading to Texas in the spring of 2021, we were able to save **30 dogs!** Dallas Animal Services is a large capacity shelter that works hard every day to get as many dogs to freedom as possible. We were happy to be able to fill a van and drive them to safety. But every rescue mission has its challenges and this year in Texas was no exception. Of the 30 dogs saved - 10 of them had major medical needs, 9 were heartworm positive and 3 are seniors.



RESCUE MISSIONS

#3 USVI

NEW RESCUE PARTNER ALERT!

To celebrate A Badass Decade: **3,000 Dogs, 10 Years, 1 Mission** - we headed to the USVI's of St John and St Thomas to save some dogs! Building a new partnership with the shelters there, we were able to save **16 dogs** in need, 6 of whom had major medical needs. Many of the dogs on the islands are Heartworm positive and getting them off island is not easy but we are as dedicated to helping our new partners as we have been to our existing ones and are looking forward to many years of saving lives together.



RESCUE MISSIONS

#4 Selma, AL

For our fourth rescue mission of our 10th Anniversary year, we visited Selma, AL where we saved **43 dogs** in need. Working in partnership with Wannabe Rescued, we are able to save dogs throughout the year like Zoidberg who found himself in the shelter, very underweight and unsure if he would make it out. He has since gained weight, is undergoing treatment for heartworms and loves to cuddle with his foster sibling.

On this final trip of 2021, we saved 8 seniors, 12 Heartworm cases, 5 major medical cases as well as a dog that had been shot in the leg.



REVENUE

Adoption Fees: **\$134,500**

Corporate Partnerships: **\$65,843**

Grants & Sponsorships: **\$51,148**

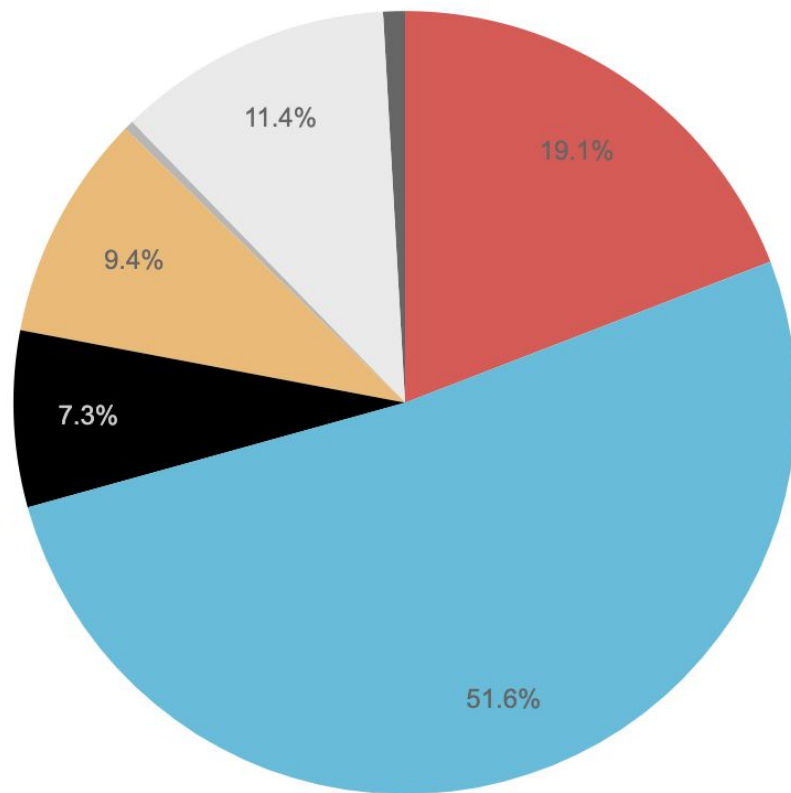
Individual Donations & Event Income: **\$362,366**

In-Kind Donations: **\$80,000**

Merchandise Sales: **\$2,693**

Other: **\$6,315**

TOTAL REVENUE: \$702,865



● Adoption Fees ● Individual Donations & Event Income ● Grants & Sponsorships ● Corporate Partnerships
● Merchandise Sales ● In-Kind Donations ● Other

EXPENSES

Vetting Services: **\$235,139**

Boarding & Transport: **\$53,266**

Travel Fees: **\$23,716**

Training: **\$34,137**

Dog Food & Supplies: **\$18,340**

In-Kind Services: **\$80,000**

Program Related Rent, Office Expenses &
Professional Fees: **\$106,984**

TOTAL PROGRAM EXPENSES: \$551,582

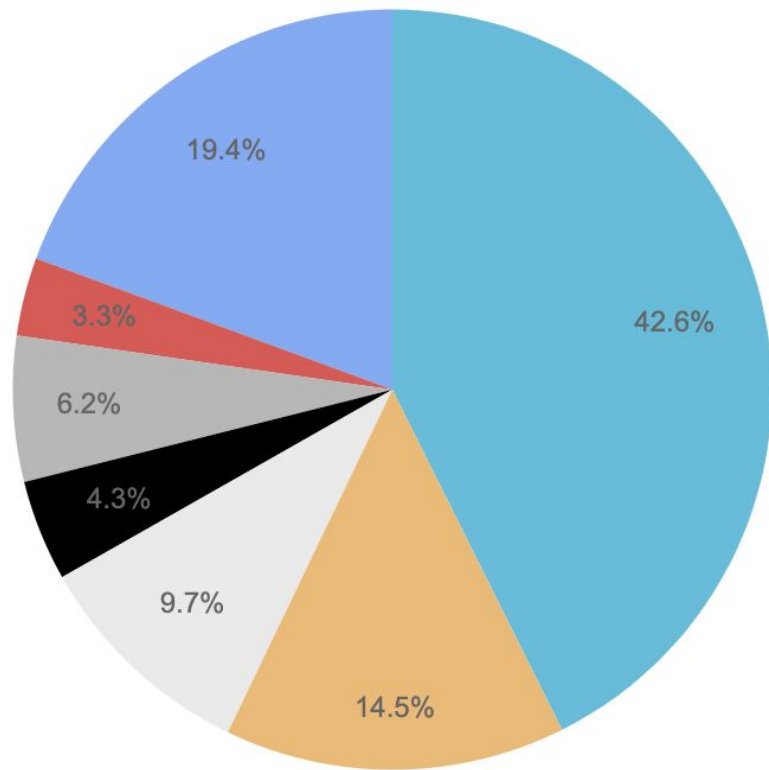
General & Administrative Expenses: **\$38,581**

Fundraising Expenses: **\$40,931**

TOTAL 2021 EXPENSES: \$631,094

CHANGES IN NET ASSETS: \$71,771

Program Expenses



● Vetting Services ● In-Kind Services ● Boarding & Transport ● Travel Fees ● Training
● Dog Food & Supplies ● Program Related Rent, Office Expenses & Professional Fees

BOARD OF DIRECTORS



Eva Armstrong
Board Chair



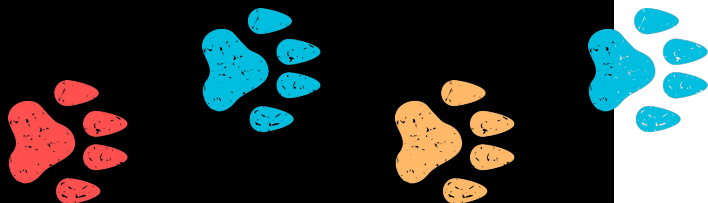
Sara Alize Cross
Secretary



Carolyn Hicks
Treasurer



Nellie Kurtzman
Vice President



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